

Sage Hendelman

West Harrison, NY 10604 | 914.588.2445 | sageh@umich.edu | sagehendelman.com

EDUCATION

University of Michigan

Ann Arbor, MI

Bachelor of Fine Arts, Minor in Entrepreneurship

Expected, May 2025

GPA: 3.8

Course Highlights: Typography, Digital Image Making, Color Theory, Interaction Design, Drawing Visualization, Comm 101, Entrepreneurial Creativity, Building Web Interfaces

WORK EXPERIENCE

Sommer Art Gallery

Zurich, Switzerland

Creative Intern

June 2023-Aug 2023

- Produce professional documents, such as price lists, work lists, and exhibition pamphlets
- Curate Instagram content, ensuring a cohesive and visually appealing representation of the gallery

NicoleHD Designs

New York, NY

Intern

May 2019-Aug 2021

- Collaborate with founding designer in styling jewelry on models during photoshoots
- Offer styling consultations for customers, adapting to individual preferences and occasions, enhancing customer satisfaction
- Assist in development of social media marketing strategies that resonate with younger demographics, attracting new customers

LEADERSHIP EXPERIENCE

Eaze Beauty

Ann Arbor, MI

Co-Founder

Sept 2023-Present

- Create branding guide, including logo designs, product packaging, typefaces, and color theme
- Conduct research to produce cohesive and compelling branding that resonates with target audience, increasing engagement and boosting brand memorability

University of Michigan Tri Delta

Ann Arbor, MI

Graphic Design Board President

Jan 2022-Jan 2024

- Design graphics for merchandise, event banners, fliers, and social media
- Lead and communicate with members to ensure cohesive branding and graphics

Social Media Board Member

- Research current trends to maintain a relevant and unique aesthetic for Instagram and Tik Tok
- Optimize social media reach by analyzing data analytics and forming adaptable content strategies

SKILLS

- Proficient in Microsoft Office products, Adobe Illustrator, Photoshop, InDesign, Lightroom, Figma
- Skilled in Social Media management, strategies, and marketing
- Detail-oriented, organized, effective communicator, and a team player
- Creative, innovative, outside-the-box thinker